



STOCKOLOGY SECURITIES PRIVATE LIMITED

Corporate Identification No(CIN):U65929MP2021PTC058908
Reg.Office:111, Krishna Business Centre Malviya Nagar, INDORE-452010 (M.P.)

CONFLICT OF INTEREST

INTRODUCTION:

This Policy covers a wide range of business practices and procedures. It sets out basic principles to guide all employees of the Company. It is supplemented by our Policies, Guidelines and Procedures, which, collectively, provide a framework for prudent decision-making.

All of our employees must conduct themselves in accordance with this policy and seek to avoid even the appearance of improper behavior. In this respect, our tradition is that we will engage in no business or political arrangement that would be embarrassing to us if it were published on the front page of the local paper.

Company can create a more restrictive policy if the management believes such a policy would enhance the spirit and intent of this policy.

This Policy also should be provided to and followed by the company's agents and representatives, including consultants.

If a law conflicts with a policy, you must comply with the law; however, if a local custom or policy conflicts with this policy, you must comply with the policy. If you have any questions about these conflicts, you should ask your supervisor how to handle the situation.

Employees who violate the standards in this Code will be subject to disciplinary action. If you are in a situation that you believe may violate or lead to a violation of this Code, follow the guidelines described in Section 11 of this Code.

COMPLIANCE WITH LAWS, RULES AND REGULATIONS:

Obedying the law, both in letter and in spirit, is the foundation on which this Company's ethical standards are built. All employees must respect and obey the laws of the cities, states and countries in which we operate. Although not all employees are expected to know the details of these laws, it is important to know enough to determine when to seek advice from supervisors, managers or other appropriate personnel. The Company holds information and training sessions to promote compliance with laws, rules and regulations, including insider trading laws, SEBI regulations, and Stock Exchange guidelines.



STOCKOLOGY SECURITIES PRIVATE LIMITED

Corporate Identification No(CIN):U65929MP2021PTC058908
Reg.Office:111, Krishna Business Centre Malviya Nagar, INDORE-452010 (M.P.)

CONFLICTS OF INTEREST IN STOCK BROKING & CLIENT DEALINGS:

A “conflict of interest” exists when a person’s private interest or the Company's business interest interferes in any way with the interests of the Client or the market integrity.

To comply with SEBI and Stock Exchange guidelines, the Company adheres to the following core principles regarding conflicts of interest in market operations:

- I. **Primacy of Client Interest:** In all transactions, the interest of the client shall always be given priority over the interest of the Company or its employees.
- II. **Fair Execution & Proprietary Trading:** Orders executed for clients shall not be disadvantaged in favor of proprietary trades or trades of connected/related entities.
- III. **Chinese Wall Principle:** Physical and operational segregation ("Chinese Wall") shall be maintained between departments handling price-sensitive/confidential client information and trading/pro-trading desks to prevent unauthorized flow of information.
- IV. **Personal Trading by Employees:** Employees wishing to trade in the securities market for personal accounts must obtain prior clearance/approval from the Compliance Officer and adhere to minimum holding periods to prevent front-running or abuse of privileged client order information.

A conflict situation can also arise when:

- (a) An employee, officer or director, or family member, receives personal benefits from third parties as a result of his or her position in the Company. For example, loans or guarantees of obligations of loans to employees and their family members may create conflicts of interest.
- (b) It is almost always a conflict of interest for a Company employee to work simultaneously for a competitor, customer or supplier. You are not allowed to work for a competitor as a consultant or board member.



STOCKOLOGY SECURITIES PRIVATE LIMITED

Corporate Identification No(CIN):U65929MP2021PTC058908

Reg.Office:111, Krishna Business Centre Malviya Nagar, INDORE-452010 (M.P.)

- (c) Any employee who wishes to perform consulting services of any kind must inform and obtain prior approval from the directors. In no event may an employee perform consulting services for a competitor. Additionally, outside consulting is viewed as a conflict of interest for salaried employees who are expected to devote their professional efforts solely to the Company. The best policy is to avoid any direct or indirect business connection with our customers, suppliers or competitors, except on our behalf.
- (d) Acceptance of gifts in a business relationship can also result in a conflict of interest. No gift or entertainment should ever be accepted by any Company employee, directly or indirectly through a family member or agent unless it: (1) is not a cash gift, (2) is consistent with customary business practices, (3) is not excessive in value, (4) cannot be construed as a bribe or payoff and (5) does not violate any laws or regulations. Please discuss with your supervisor any gifts or proposed gifts that you are not certain are appropriate. Any gift given or received that is valued in excess of Rs.1000 must be reported to the Compliance Officer.

Conflicts of interest are prohibited as a matter of Company policy, except under guidelines approved by the Directors. Conflicts of interest may not always be clear-cut, so if you have a question, you should consult with higher levels of management. Any employee, officer or director who becomes aware of a conflict or potential conflict should bring it to the attention of some supervisor, manager or other appropriate personnel or consult the procedures described herein.

INSIDER TRADING:

Employees who have access to confidential information are not permitted to use or share that information for stock trading purposes or for any other purpose except the conduct of our business. All non-public information about the Company or its clients should be considered confidential information. To use non-public information for personal financial benefit or to “tip” others who might make an investment decision on the basis of this information is not only unethical but also illegal under SEBI (Prohibition of Insider Trading) Regulations. If you have any questions, please consult the Company’s Compliance Officer.

CORPORATE OPPORTUNITIES:

Employees, officers and directors are prohibited from taking personal gain through the use of Company’s property, information or position without the consent of the directors. No



STOCKOLOGY SECURITIES PRIVATE LIMITED

Corporate Identification No(CIN):U65929MP2021PTC058908

Reg.Office:111, Krishna Business Centre Malviya Nagar, INDORE-452010 (M.P.)

employee may use Company's property, information or position for improper personal gain, and no employee may compete with the Company, directly or indirectly. Employees, officers and directors owe a duty to the Company to advance its legitimate interests when the opportunity to do so arises.

COMPETITION AND FAIR DEALING:

We seek to outperform our competition fairly and honestly. We seek competitive advantages through superior performance, never through unethical or illegal business practices. Stealing proprietary information, possessing trade secret information that was obtained without the owner's consent, or inducing such disclosures by past or present employees of other companies is prohibited. Each employee should endeavor to respect the rights of and deal fairly with the Company's customers, suppliers, competitors and employees. No employee should take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misrepresentation of material facts, or any other intentional unfair-dealing practice.

To maintain the Company's valuable reputation, compliance with our quality processes and safety requirements is essential. In the context of ethics, quality requires that our products and services be designed and produced to meet our obligations to customers. All inspection and testing documents must be handled in accordance with all applicable regulations.

The purpose of business entertainment and gifts in a commercial setting is to create good will and sound working relationships. No gift or entertainment should ever be offered, given, or provided by any Company employee, directly or indirectly through a family member of an employee or agent unless it: (1) is not a cash gift, (2) is consistent with customary business practices, (3) is not excessive in value, (4) cannot be construed as a bribe or payoff and (5) does not violate any laws or regulations. Please discuss with your supervisor any gifts or proposed gifts that you are not certain are appropriate. Any gift given or received that is valued in excess of Rs.1000 must be reported to the directors.

PAYMENTS TO GOVERNMENT PERSONNEL:

The Legal Framework prohibits giving anything of value, directly or indirectly, to officials of foreign governments or foreign political candidates in order to obtain or retain business. It is strictly prohibited to make illegal payments to government officials of any country.

In addition, the Indian government has a number of laws and regulations regarding business gratuities that may be accepted by Indian government personnel. The promise, offer or delivery



STOCKOLOGY SECURITIES PRIVATE LIMITED

Corporate Identification No(CIN):U65929MP2021PTC058908

Reg.Office:111, Krishna Business Centre Malviya Nagar, INDORE-452010 (M.P.)

to an official or employee of the Indian government of a gift, favor or other gratuity in violation of these rules would not only violate Company policy but could also be a criminal offense. State and local governments, as well as foreign governments, may have similar rules. The Company's Compliance officer can provide guidance to you in this area.

RECORD-KEEPING:

Honest and accurate recording and reporting of information is required of all employees. Records should always be retained or destroyed according to the Company's record retention policies. In accordance with those policies, in the event of litigation or governmental investigation please immediately consult the Company's directors, as set forth in the Company's legal policy. Maintain all records related to the matter until after consultation with directors.

All of the Company's books, records, accounts and financial statements must be maintained in reasonable detail, must appropriately reflect the Company's transactions and must conform both to applicable legal requirements and to the Company's system of internal controls. Unrecorded or "off the books" funds or assets should not be maintained unless permitted by applicable law or regulation and approved by the Company's directors.

Business records and communications often become public, and we should avoid exaggeration, derogatory remarks, guesswork, or inappropriate characterizations of people and companies that can be misunderstood. This applies equally to e-mail, internal memos and formal reports.

CONFIDENTIALITY:

Employees must maintain the confidentiality of confidential information entrusted to them by the Company or its customers, except when disclosure is authorized by the Company's Directors or required by laws or regulations. Confidential information includes all nonpublic information that might be of use to competitors, or harmful to the Company or its customers, if disclosed. It also includes information that suppliers and customers have entrusted to us. The obligation to preserve confidential information continues even after employment ends.

PROTECTION AND PROPER USE OF COMPANY ASSETS:

All employees should protect the Company's assets and ensure their efficient use. Theft, carelessness and waste have a direct impact on the Company's profitability. Any suspected incident of fraud or theft should be immediately reported for investigation. Company



STOCKOLOGY SECURITIES PRIVATE LIMITED

Corporate Identification No(CIN):U65929MP2021PTC058908

Reg.Office:111, Krishna Business Centre Malviya Nagar, INDORE-452010 (M.P.)

equipment should not be used for non-Company business, though incidental personal use is permitted.

The obligation of employees to protect the Company's assets includes its proprietary information. Proprietary information includes intellectual property such as trade secrets, patents, trademarks and copyrights, as well as business, marketing and distribution plans, engineering ideas, designs, databases, records, salary information and any unpublished financial data and reports. Unauthorized use or distribution of this information would violate Company policy. It also could be illegal and result in civil or even criminal penalties.

STATEMENTS TO THE PUBLIC:

No public statements may be made as a representative of the Company without prior authorization from the Directors.

Any employee who wishes to speak at a public event or submit an article for a publication in a trade magazine or other publication must obtain prior approval from the directors. While we recognize and support your right to engage in legal activities while you are not working, we also must be careful to (1) avoid the employee's position being mistaken for the position of the Company, (2) avoid an interpretation that the Company in any way endorses the employee's position, and (3) avoid a violation of any other policies of the Company, including those related to conflict of interest and confidentiality of Company property and information.

WAIVERS OF THE CODE OF BUSINESS CONDUCT AND ETHICS:

Any waiver of this Code for employees may be made only by the Directors and will be promptly disclosed as required by law or the Stock Exchange rules.

REPORTING ANY ILLEGAL OR UNETHICAL BEHAVIOR:

We all must work to ensure prompt and consistent action against violations of this Code. In some situations, however, it is difficult to know right from wrong. Since we cannot anticipate every situation that will arise, it is important that we have a way to approach a new question or problem. These are the steps to keep in mind:

- ❖ Make sure you have all the facts. In order to reach the right solutions, we must be as fully informed as possible.



STOCKOLOGY SECURITIES PRIVATE LIMITED

Corporate Identification No(CIN):U65929MP2021PTC058908

Reg.Office:111, Krishna Business Centre Malviya Nagar, INDORE-452010 (M.P.)

- ❖ Ask yourself: What specifically am I being asked to do? Does it seem unethical or improper? This will enable you to focus on the specific question you are faced with, and the alternatives you have. Use your judgment and common sense; if something seems unethical or improper, it probably is.
- ❖ Discuss the problem with your supervisor. This is the basic guidance for all situations. In many cases, your supervisor will be more knowledgeable about the issue and will appreciate being brought into the decision-making process. Remember that it is your supervisor's responsibility to help solve problems.
- ❖ Seek help from Company resources. In the rare case where it may not be appropriate to discuss an issue with your supervisor, or where you do not feel comfortable approaching your supervisor with your question, discuss it with the directors.
- ❖ You may report ethical violations in confidence and without fear of retaliation. The Company does not permit retaliation of any kind against employees for good faith reports of ethical violations.